**\*\*THIS IS A DRAFT DOCUMENT THAT SHOULD**

**BE PERSONALISED FOR YOUR CLUB\*\***

Date

Dear XXX

**Justification to attend CMAE MDP/BMI International**

The MDP/BMI International is a biennial event organised by the Club Management Association of Europe and provides a one-of-a-kind educational and cultural experience designed specifically for club management professionals.

I believe that <<insert club name>> would benefit greatly from my attendance at the MDP/BMI International place in New York on the 15-19 September 2025.

The event programme is structured around a series of immersive educational sessions led by industry experts at some of the most prestigious clubs in the United States, providing first-hand insights into strategies that top-performing clubs implement to enhance member experience and financial sustainability.

In addition to the education, this event will provide me with the invaluable opportunity to network with my fellow club management professionals and industry leaders. These relationships will be invaluable for knowledge sharing, collaborative problem-solving and provides a platform to discuss challenges and exchange innovative ideas with peers facing similar industry demands.

The tours of some of New York’s elite clubs will showcase exemplary standards in club facilities, service excellence, and member engagement strategies that we can benchmark against.

In these challenging economic times it is important for me to stay on top of my game and through education provide myself with the learning resources needed to run the club successfully and provide the best possible experience for the club members.

This Event will provide an unparalleled opportunity for professional development, industry networking, and exposure to best practices in world-wide club management.

I sincerely believe that the cost for me to attend the event will be a good investment for the club, contributing to its future success. Thank you for considering this request. I look forward to discussing this opportunity further and am happy to provide additional details as needed.

Yours sincerely

XXX