



A CMAE ONLINE WORKSHOP

# COLOUR ACCOUNTING PART ONE

A NINE HOUR WORKSHOP  
DELIVERED OVER THREE SEPERATE SESSION

19, 20, 21 MARCH 2024

A unique, visual way to learn  
how Accounting, Finance and Business work

"The content of Colour Accounting, combined with Adam's presentation style, is highly interactive with constant running examples and explanations of accounting terms kept simple so they make sense outside of the training room!" - **Mark Wycherley, Manager, Waterlooville Golf Club**

# COLOUR ACCOUNTING

# PROGRAMME DETAILS

Accounting and finance often feel confusing because people can't see how the numbers work, and they don't understand the language. Colour Accounting fixes this by approaching the subject visually.

Understanding the fundamentals of accounting gives you a platform for breakthrough insights into financial information. Our highly practical sessions will give:

- A clear framework for the structure of financial information
- A robust understanding of the mechanics of accounting
- Fluency in the language of accounting and finance
- Enhanced business acumen, based on The Value Cycle of Business™

## PRESENTER: ADAM WILKINSON

Adam Wilkinson is a Chartered Accountant and Professional Development trainer, who leads unique and engaging workshops on accounting and financial literacy for a wide range of clients including music companies, media businesses, law firms, publishers, manufacturers and sports clubs. Having qualified in 1999, Adam has 22 years of business experience in finance, including 8 years at EMI Group PLC and 5 years in Financial Director roles in small and medium sized companies.



The course is structured as a **series of 3 webinars**, experienced live and remotely. You will receive a workbook and materials to support your learning throughout the webinars. Webinars 2 and 3 will have a 30 minute Q&A at the end.

### (10.00-13.00 GMT) **WEBINAR 1 (3 HOURS)**

The Fundamentals of Accounting are established as we introduce the key accounting categories of Assets, Liabilities, Equity, Income and Expenses.

### (10.00-12.30 GMT) **WEBINAR 2 (2.5 HOURS)**

Practice Accounting with 'The Board' is a hands on exercise that develops a deeper understanding of financial information and accounting terms, such as accounts receivable, accounts payable, depreciation, prepayments and deferrals.

### (10.00-12.30 GMT) **WEBINAR 3 (2.5 HOURS)**

Analysing Financial Information, we use key financial ratios with our case study set of financial statements in order to understand the commercial stories behind the business.

## DELEGATE FEES

£350.00 CMAE Members

Limited to 16 delegates

DEADLINE TO BOOK: 3 weeks before

**TO BOOK COMPLETE AND RETURN THE BOOKING FORM**

# COLOUR ACCOUNTING BOOKING FORM

**YOUR NAME**

**CLUB/BUSINESS**

**POSITION AT CLUB**

**EMAIL ADDRESS**

**PHONE NUMBER**

**POSTAL ADDRESS  
(FOR COURSE MATERIALS)**

**I CONFIRM I WOULD LIKE TO BOOK ONTO THE FOLLOWING WORKSHOP**

**COLOUR ACCOUNTING PT 1**  
19, 20, 21 MARCH 2024 - £350.00

**PREFERRED PAYMENT METHOD**

**BANK TRANSFER**

**CREDIT / DEBIT CARD**

**TERMS AND CONDITIONS**

Cancellations must be received 14 days prior to the event date  
Any cancellations received after the 14 days will not be subject to refund  
Bookings are not guaranteed until payment is received in full.  
Dates are subject to change. In the event that the delegate cannot make  
the change of date a refund will be offered

**PLEASE RETURN BOOKING FORMS TO**

office@cmaeurope.org