



# CLUB MANAGERS ASSOCIATION OF EUROPE CORPORATE IDENTITY ASSETS

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## OFFICIAL SUPPLIER LOGOTYPE

A Club Managers Association of Europe **Official Supplier** is appointed a special logotype to signify their status. Here are some simple usage rules



This is the official logotype 'lock-up'.  
This is how it should appear on a white background.



A 'safety zone' should always surround the logotype. The minimum space around the logo should be the height of the letter 'E' from the logo typography.



If the logotype is placed on any colour other than white, then you must use the 'WHITE BORDER' version of the logo as shown here.

The logo should not be reproduced any smaller than a width of 30mm.



**These assets are available at: [www.cmaeurope.org/cmae-official-supplier-logo](http://www.cmaeurope.org/cmae-official-supplier-logo)**

Queries can be made on the digital form on this website.

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