



CLUB MANAGERS ASSOCIATION OF EUROPE CORPORATE IDENTITY ASSETS

PRIMARY BRAND LOGOTYPE

This is the official Club Managers Association of Europe logotype.
The logo may be used in three ways as shown - TOWER, LOZENGE or ICON ONLY.

TOWER —————



**CLUB MANAGERS
ASSOCIATION OF EUROPE**

LOZENGE —



**CLUB MANAGERS
ASSOCIATION OF EUROPE**

If any of the logotypes are reproduced on a dark background,
the logo should be placed within a white panel

ICON ONLY —



In all instances, the
logotype 'icon diameter'
should measure
no less than 8mm as
shown here

8mm



These assets are available at: www.cmaeurope.org/cmae-logo
Queries can be made on the digital form on this website.
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