



## **The 2010 Golf Business Forum**

**12th - 14th May, Belek, Turkey**

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Whether you are looking to improve your golf operations, expand your golf business internationally, meet and network with developers and investors, or simply learn from the experts on the key issues facing the industry, the [Golf Business Forum](#) from 12th -14th May will prove to be an invaluable experience.

To ensure you make the most of your time in Turkey, there will be an array of enjoyable and entertaining events to promote a meeting of minds including cocktail receptions and lunches, golf outings at some of the finest golf and leisure facilities in the region and a spectacular gala dinner.

Additions to the world class line up of speakers include:

- **Alexandra Armas**, Executive Director  
Ladies European Tour
- **Hasan Besneli**, Chairman of The Board  
Belek Golf Club
- **Tenniel Chu**, Executive Director  
Mission Hills Golf Club
- **Achilles V. Constantakopoulos**, Managing Director,  
TEMES S.A.
- **Giovanni Gregoratti**, Director  
Citi Real Estate & Lodging Group
- **Peter Harradine**, Senior Architect  
Harradine Golf
- **Haluk Kaya**, Chairman of the Board  
Bekay Property Partners
- **Gary Michel**, CEO  
Club Car
- **Steve Mona**, CEO  
World Golf Foundation
- **Mario Natarelli**, CEO  
FutureBrand
- **Chris White**, General Manager  
Aldar Golf
- And many more...

Moreover, the organisers are delighted to be able to welcome not one, but two of the world's greatest golfers to the event, Mr. Greg Norman and Ms. Annika Sorenstam, both of whom will be interviewed on stage by Justin Armsden CNN's Living Golf.

For more information and to register, please visit [www.golfbusinessforum.com](http://www.golfbusinessforum.com).

For sponsorship opportunities, please contact: [Dora Bolgar Hayes](#)