



## **New Speakers Announced for International Congress 2010**

*Published in ClubNetworker, Issue 41, January 2010*

The CMAE is delighted to move its AGM into the continent of Europe for the first time in its history, and partnering with Club Managers Spain, we will be jointly staging the International Club Management Congress at the [Villaitana Wellness Golf & Business Resort](#), Benidorm, Spain from 14th to 17th April 2010.

This move reflects the growing number of CMAE members outside the UK and Ireland, and the feedback that we have received from members asking us to consider staging our business conferences in attractive tourism destinations. The CMAE wish to encourage club managers, suppliers, owners and operators to gather in Benidorm two weeks after Easter to discuss issues affecting our industry and share solutions and ideas to allow clubs to grow and prosper.

The conference theme is “Lead your Club into the Future” and the following speakers have been confirmed:

- **Mr. Jim Singerling**, Chief Executive Officer, Club Managers Association of America
- **Mr. Jerry Kilby**, Chief Executive Officer, Club Managers Association of Europe
- **D. Javier García Benavente**, Director for Development, ClubManagerSpain
- **D. Juan Manuel Baixauli**, President, Gheisa Group, Chief Executive Officer, Go&Golf and Gheisa Golf Consulting, Board Member of the Experts’ Board for the Development of Golf Courses of the Comunidad Valenciana, Professor of the Golf Club Management Master Courses at Universidad Europea (Madrid) and Universidad Politécnica (Valencia)
- **D. Daniel Asís**, Chief Executive Officer, ClubManagerSpain
- **D. Luís Méndez**, President, Association for Golf Courses in the Costa Blanca Region, Master in Business and Sports Management (Miguel Hernandez University, Elche)
- **Mr. Greg Patterson**, General Manager of The Beach Club, Santa Mónica, California
- **Mr. Peter Walton**, President, International Association for Golf Tour Operators (IAGTO)
- **Mr. Gary Firkins**, Founding Director, Landmark Media International Ltd.
- **Mr. John Hunt**, Secretary, The Berkshire Golf Club, President, Club Managers Association of Europe
- **Mr. Michael Leemhuis**, General Manager, Congressional Golf Club (Washington, USA), President, Club Managers Association of America
- **D. Carlo Cutropia**, General Manager GFC Golf & Business, Founder Marketing in Golf Master Course (ESIC Business School, Madrid)
- **D. Angel Llopes**, General Manager, Alicante Golf Club (Alicante, Spain)

- **D. Ignacio del Cuvillo**, General Manager, Real Club de Golf Guadalmina (Marbella, Spain)
- **D. Fernando Jofre**, Expert in Computing, Information and Communication Technologies
- **D. Javier Calderon**, General Manager, Real Sociedad Hípica Española Club de Campo (Madrid, Spain)
- **D. Ivan Llanza**, Manager for Corporate Communication, Osborne Group
- **D. Daniel Bonelo**, President, Solutechnia Group for Human Resources
- **Mr. Benjamin Warren**, Director for Communications, Golf Environment Organisation
- **D. Pedro Zugasti, President**, APAS Association, which concedes the “Green Wood” awards

The delegate fee represents superb value-for-money at only €240 for CMAE, CMS and CMAA members, and €290 for all others. This fee includes:

- Welcome reception
- Two full conference days including coffee breaks and lunch
- Gala dinner
- Golf competition (on Saturday 17th April)

Those who do not wish to play golf will get a €30 reduction.

The superb Villaitana Resort features two hotels – one 5\* and one 4\* - so delegates have accommodation options on site to suit all budgets. Rates are as follows:

- 5 star: €110 for two people occupying a double/twin room (including breakfast)
- 5 star: €100 for one person occupying a double room (including breakfast)
- 4 star: €82 for two people occupying a double/twin room (including breakfast)
- 4 star: €75 for one person occupying a double room (including breakfast)

For full details of the event and to register, please [click here](#) to visit the International Congress website.