



International Club Management Congress

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Club managers throughout Europe should seriously consider attending the International Congress on Club Management, which will be held in Benidorm, Spain from 14th -16th April. With world-class speakers on club management like Gregg Patterson (The Beach Club, California), Jim Singerling (CMAA Chief Executive), Mike Leemhuis (Congressional Country Club COO) and Peter Walton (President of International Association of Golf Tour Operators), this is an event not to be missed.

These speakers will bring a unique insight into the club and golf industry today and their ideas and suggestions will no doubt help the delegates to plan and instigate growth and development at their clubs in 2010.

Keynote speaker Gregg Patterson, for many years a favourite speaker at the CMAA's World Conference in the USA, will share with delegates his tactics for inspiring change at your club, and the need for club managers to reinforce their value to their employers. He has drafted his [Top 25 Questions](#) which perhaps every club manager should be considering today.

The two-day conference is preceded by the CMAE Annual General Meeting, which will take place on Wednesday 14th April at 7.00pm, to which all delegates are welcome, but only CMAE members are entitled to vote. Following this formal meeting, there will be a cocktail reception at 8.00pm, to enable delegates to network.

The two following days – Thursday 15th and Friday 16th – are jam-packed with education sessions and presentations, with a gala dinner on Thursday evening. All sessions will be simultaneously translated in to Spanish and English. A golf day for all delegates is arranged for Saturday 17th for those who wish to enjoy a game of golf in the Spanish sunshine.

The venue for the Congress is the superb [Villaitana Golf, Wellness and Business Resort](#), located on the hills overlooking the seaside city of Benidorm. Only 20 minutes from Alicante airport, the resort boasts two hotels (one 5* and one 4*), a conference centre, spa and 36 holes of golf.

For full details of the conference programme, hotel information and to register, please visit the [International Congress website](#).