



## **Harrogate Week Review**

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[Harrogate Week](#), a six-day event featuring educational seminars, conferences and a golf equipment exhibition, was a tremendous success in January. With many golf courses closed due to the weather, the numbers of those attending was very similar to the 2009 number, which when you bear in mind the economic situation, was very healthy indeed.

Education sessions started on the Sunday, and featured a broad range of subjects for golf club managers and golf course managers. Subjects such as "Financial Management of Golf Clubs", to "How to Become an Outstanding Manager" and "Leadership of Teams" were very popular, and many of the workshops and seminars were full, some even sold out.

Technical subjects for course managers were also covered, like environmental management, machinery maintenance and golf course architecture, and there was a lively and entertaining conference session entitled "The 2mm Debate" which brought out some strong opinions on all sides of the golf course maintenance industry.

The three-day exhibition of golf course and clubhouse equipment was full with exhibitors - with familiar brands being joined by some new ones, and most exhibitors reported good interest and sales from all over Europe.

The North Yorkshire town is a popular location for this event, as all the town's hotels, restaurants and bars are within easy walking distance of the conference and exhibition venue, so we look forward to returning to the event in 2011.