



CMAE Sign Affiliation Agreement with French Club Managers

Published in ClubNetworker, Issue 41, January 2010

The [Club Managers Association of Europe \(CMAE\)](#) has signed an affiliation agreement with the [Association de Directeurs de Golf de France \(ADGF\)](#).

The agreement means the 250 golf directors and club managers across France will be eligible to take the internationally recognised [Certified Club Manager \(CCM\) qualification](#), already accepted as an industry standard across much of Europe, plus America.

The ADGF becomes the 29th [affiliate partner](#) of the CMAE after the signing of the agreement at Golf de St Cloud in Paris.

John Hunt, CMAE President, said: “This is an important step forward for both the ADGF and the CMAE. The ADGF has offered its members excellent benefits and professional development, and now those members have the opportunity to expand their knowledge further through the CCM.”

The agreement follows similar moves by 28 other European organisations, including golf club manager associations in Germany, Sweden, Spain and Portugal, making the CCM qualification available to more than 6,500 club managers in 22 countries.

“The CMAE gives our members the chance to network with like-minded professionals across the globe,” added Pierre Pouchain, ADGF President and Director of Dolce Fregate Golf, near Marseille. “The CCM will enable our members to develop their professional knowledge and careers in today’s international market.”

The Certified Club Manager qualification is open to suitably experienced managers and involves a two-day review and examination focusing on key club management disciplines.

There are approximately 10,000 clubs with professional managers in Europe, about 60% of which are golf clubs, the remainder being sports, leisure, health and fitness clubs, plus city and dining clubs.

For more information about CCM and to download the registration form, visit the [CMAE’s website](#).