INVESTING IN THE FUTURE OF CLUB MANAGERS TODAY

Contact details:
Our CEO, Nigel Cartwright
+44 (0)7713 163704
nigelmcartwright@gmail.com

The European Club Education Foundation
Office 8, Rural Innovation Centre, Stoneleigh Park, Kenilworth, Warwickshire, CV8 2LG
United Kingdom
Tel: +44 (0)2476 414 999 EXT 211
Fax: +44 (0)2476 414 990
www.cmaeurope.org
The mission of the European Club Education Foundation is to raise funds with which to provide financial support for the professional development of current and future club managers through education, training and research initiatives.

The European Club Education Foundation (ECEF) is the fund-raising partner of the Club Managers Association of Europe (CMAE). ECEF was founded in April 2011 and is now planning its 2015/6 programme of fund-raising, of which you can be a part!

**2018/9 BOARD OF DIRECTORS**

Chairman  
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Roehampton Club, London  
marc.newey@roehamptonclub.co.uk

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nigelbcartwright@gmail.com

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Milltown GC, Dublin, Ireland

Director  
Peter Owen  
RAF Club, London (retired)  
peter.owen@icloud.com

Director  
To be appointed from CMAE Sponsors Group.

**NATURE OF ACTIVITIES AND MISSION**

The ECEF has been formed for charitable and educational purposes to promote intellectual excellence in the field of club management. This purpose will be achieved by awarding bursaries or research grants to individuals and by making gifts or contributions to educational programmes based on CMAE’s Management Development Programme (MDP). CMAE is a non-profit making professional association for members involved in the management of golf, sports, health & fitness, leisure, city and dining clubs located throughout Europe. Together with their Affiliate Partners, the CMAE represents over 6,500 club management professionals in over 27 countries around Europe and the Middle East.

**BACKGROUND**

CMAE’s Board has recognised that, in parallel with development and delivery of its MDP, a top class education programme, there is a need for adequate funding to support both current managers and their successors to enrol in these programmes. The Foundation will provide grants to individuals seeking to expand their practical knowledge of club management. It will also seek to provide additional funding to develop, maintain and expand CMAE’s long term education programme for the professional development of club managers.

**HELP US DEVELOP OUR INDUSTRY LEADERS**

The Foundation is campaigning to generate funds to become a truly sustainable organization, and we want to hear from you if you have practical ideas for fund-raising activities at your club, by your company or in your organisation.

**FUND RAISING IDEAS**

**Donations:** Donations of any size are welcome to help us build the funds we need to support education. These can be monetary donations or goods/services that the ECEF can convert into funds through auctions, raffles, dinners and other events. Our address for donations is given below.

**Scholarships:** If any individual, club or organisation is interested in sponsoring a scholarship for an aspiring manager, senior staff member or a deserving student through a course or series of courses, please call us now.

**Golf Days:** Feedback from Club Managers is that these are not a suitable fund-raiser, as they can arrange their own “free” golf virtually anywhere.

**Auctions:** Do you have something that can be auctioned to raise funds?

**Dinners, Social Events:** If you or your club/organisation would like to organise a fund-raising social event, let us know as soon as possible.

**Promotions:** If you would like to organise a promotion with a percentage of sales/registrations donated to the ECEF, let us discuss this with you. All individuals, Clubs or Companies who contribute funds will be acknowledged in our Donor List on our website.

**Representing over 6,500 club management professionals in over 27 countries around Europe and the Middle East.”**