



29th September
9:30 - 17:00



Online
on zoom

MARKETING SUMMIT



GARY FIRKINS

Content is still king - brand experience



MOH ATTALLAH CCM

Maximise the Spirit of the Club



CHRIS DUFFY CCM

Maximise the Spirit of the Club



STEVE GRAVES

How to get the emotional connection with your members and visitors



SHANNON HERSCHBACH

The Storytelling formula for Clubs



MIKE PHELPS

The Storytelling formula for Clubs

ENGAGING MINDS EMPOWERING SUCCESS

Every interaction that a customer has with a club, be it online or offline, changes their impression of the brand. There has never been a more important time for the marketing function to ensure a great customer journey through each touchpoint of creating awareness, driving conversions, and keeping existing customers happy.

This unique event will empower you with the professional toolkit, thought leadership and practical solutions for your marketing strategies at your club.

ONLY

£100

LIMITED TO
45 DELEGATES

Register now **Booking form below**

MARKETING SUMMIT

BOOKING FORM



YOUR NAME

CLUB/BUSINESS

POSITION AT CLUB

EMAIL ADDRESS

PHONE NUMBER

CMAE MEMBER
NUMBER

I CONFIRM I WOULD LIKE TO BOOK ONTO THE FOLLOWING EVENT

MARKETING SUMMIT

29TH SEPTEMBER 2021 - £100.00

PREFERRED PAYMENT METHOD

BANK TRANSFER

CREDIT / DEBIT CARD

TERMS AND CONDITIONS

Cancellations must be received 14 days prior to the event date
Any cancellations received after the 14 days will not be subject to refund
Bookings are not guaranteed until payment is received in full

PLEASE RETURN BOOKING FORMS TO

office@cmaeurope.org